

Stowe Trails Partnership Board Meeting Minutes
 December 15, 2018 9:00 a.m. – 1:00 p.m.
 Location: Stoweflake Resort, Executive Boardroom



Board Attendees:

Drew Clymer	Leslie Gauff	Lucy Nersesian
Mike Waldert	Andrew Volansky	Roger Murphy

Quorum present? Yes

Other Attendees:

Rachel Fussell	Executive Director, STP
Rob Connerty	Prospective Board Member

Item	Notes
Selection of Secretary for Meeting and Meeting Minutes	<ul style="list-style-type: none"> ● Roger has come forward as being willing to take notes for this board meeting. ● Will vote on August and September board meeting minutes at January meeting. Rachel will submit meeting minutes.
Visioning Activity	<ul style="list-style-type: none"> ● Led by Roger Murphey ● Vision for 2021, 2020, 2019 ● See photo of activity, here.
Reflections on 2018	<ul style="list-style-type: none"> ● Accomplishments <ul style="list-style-type: none"> ○ Rebuilt cady hill ○ Hired new ED ○ Increased membership/community supporters (993 members) ○ VMBA pays attention ○ Successful leaf blower/B3 ○ Well participated group rides ○ Adams Camp 2.0 ○ Callagy's opening ○ Established high donor committee ○ Trails committee set up ● Challenges <ul style="list-style-type: none"> ○ Lost board members ○ Lost opportunity with trail counters

	<ul style="list-style-type: none"> ○ Board Culture ○ Relationships with State ○ MTBVT/RC relationships needs clarification ○ Are we true to our name of STP (events for non-bikers?) ○ No non-bikers on the board ○ Nomination of inexperienced trail builder
<p>STP as an Organization in 2019</p>	<ul style="list-style-type: none"> ● Community-focused trail advocacy group ● Manage build and maintain ● Group rides and youth programs ● Engage corporate sponsors (certain benefits will be enhanced for upcoming campaign) ● Help to promote the vibrancy of the town (need actual #'s) ● We support our sponsors in-kind. As a board/member we need to let people know who our sponsors are and what they do to support trails in stowe. ● Encourage relationships between sponsors so they feel like they are part of something bigger ● Raising awareness ● Promote an outdoor culture
<p>VMBA's Strategic Direction as it relates to STP's</p>	<p>How can we support VMBA and help direct them?</p> <ul style="list-style-type: none"> ● Already helped on the financial front ● We have the ability to steer them. ● Need leadership on the state front ● Financial transparency ● VMBA lacks focus--do they have a clear initiative for this year? ● Admin support is important--membership is a complicated and time consuming process ● Working on advocacy and act 250 support--landowner responsibility initiative ● If VMBA is talking to the state, STP wants a seat at the table at the same time ● Lucy is joining the VMBA board ● Drew is going to ask VMBA board "how can we help you?" ● How can we include VMBA when appropriate on our emails with the state? (cc Tom S on issues related with state, esp legacy trails initiative)
<p>Board Member Recruitment & Skillset</p>	<ul style="list-style-type: none"> ● Loss of skills from Deb and previous members ● Treasurer role, who will do the numbers? ● Discussion revolved around Cyril as potential CFO type of role

	<p>Potential New Members</p> <ul style="list-style-type: none"> ● Drew stressed that having a small board that is focused and motivated is better than a larger board that is not as effective. Think about this before adding more members to the board. ● (we need to be aware of the perception of board members and their other roles in town. Comparison was made with Bicycle Express in waterbury/WATA and Ranch Camp/STP. If these companies are initiating conversations and events and want to give us \$\$ that is not our fault. Other businesses have the opportunity to do the same. Rob suggested that it is important for us to reach out to other businesses and define the opportunities for partnerships related to events). <p style="padding-left: 40px;">Eric or Sherry Baraw RJ Thompson Rachel Vandenberg Kim Leslie Megan Oliver Lew Thatcher for trails Mike Thomas</p> <p>Should we put out a posting to gather nominations/interest in committees? That could be a natural lead into board positions.</p>
<p>Review & Discuss E.D. Work Plan for 2019</p>	<ul style="list-style-type: none"> ● See work plan for E.D. in 2019 here and here ● Please bring suggestion/edits to the January Meeting for Rachel
<p>Corporate Sponsor Party Location</p>	<ul style="list-style-type: none"> ● Can we help with SAA and membership? Should we try to host it at someone who is not a corporate sponsor yet and make that a celebration of their joining? ● Drew will discuss potential to have it up at Vail as well. ● Rachel will discuss having the party at SAA? *Leslie suggested we hold it at SAA and we encourage our sponsors to bring another business who is not a sponsor along.
<p>Succession Planning for the Role of President of the Board</p>	<ul style="list-style-type: none"> ● Term limits? These will come in with the new president. Officers limit? 3 years with option to renew 1x? ● People's interest in the position: Incoming president and there will be a transition plan ● Nominations and process for election/voting. <ul style="list-style-type: none"> - Cyril has been nominated to be Treasurer - Roger has been nominated as president ● Mentorship period for the incoming President? Drew agrees to stay for one year combination of president and mentorship.
<p>Meeting adjourned</p>	<p>1:13 p.m.</p>

