

Stowe Trails Partnership Board Meeting Minutes

May 8, 2019 6:00 p.m. – 8:00 p.m.

Location: SAA Conference Room



Board Attendees:

Andrew Volansky	Roger Murphy	Mike Waldert
Cyril Brunner	Erik Timmerman	Susan Clifford
Leslie Gauff	Rob Connerty	

Quorum present? Yes (8/10)

Other Attendees:

Rachel Fussell	Executive Director, STP
Jason Mikula	Mountain Times in Killington (similar to Stowe Reporter)
Ross Scatchard	Vermont Youth Cycling

Item	Notes
Approve April Board Minutes	<ul style="list-style-type: none">• <i>Cyril moves to approve April board meeting minutes</i>• <i>Sue seconds</i>• <i>All in favor</i>
GRIP Publication Discussion	<ul style="list-style-type: none">• Mountain Times also does other publications, world cup packets• Also do digital consulting• Last year 15,000 copies, expecting to print 30,000 copies this year.• Goal is to tell the story of what's going on in mountain biking in the areas that the mountain bike publication focuses on (last year central vermont)• Goal is to create GRIP brand throughout the state• Concerns of "cannibalizing" existing corporate sponsorships• Would make sense to have a Mad River, WATA, STP issue, does it make sense given that Stowe Reporter is doing a ride insert as has been done in the past case?• Opportunity to bring in sponsors who we can't offer enough to, or ones that would be interested in giving more.• Looking to do something in 2020• Further discussions to occur to review existing sponsorship package, how can we add value, more discussions with existing corporate sponsors.
Trail Work Day Plan	<ul style="list-style-type: none">• OGE came in and raked some trails on Cady last week, others helping out as well• Sterling, Strawberry Farm, AC2.0 are priorities• Discussed process for prioritization, membership/waiver signups.• Arrive at 8• Rachel updating the list• Ross discussed eagle ridge loop project, needs a bridge. Andrew mentioned wood at the corner of Bridgey and Eagle Ridge.• Meeting at Springer Miller lot (need to update facebook)
Vermont Youth Cycling	<ul style="list-style-type: none">• VYC goes all over the state• Event at Trapps (June 2nd, Sunday) guided group rides from 10:00-12:00/1:00 , skills and mechanic clinics occur after• Open to all middle and high school (grades 6-12) kids

	<ul style="list-style-type: none"> • Looking for a couple of volunteers (minimum of 4) on that day to ride with kids • One confident leader per ride, most likely Ross/Kelly will be there to do that. • Also looking for schwag gear for winner of the wheelie contests
Landowner Agreement	<ul style="list-style-type: none"> • Jessie reviewed agreement • Rachel working with insurance, need to wait until those discussions are complete to review further • Primary focus is with locations where we have existing relationships (strawberry farm, pipeline).
Financials	<ul style="list-style-type: none"> • Mike wanted to remind everyone that we are in an ok cash position but we have a \$36,000 shortfall in FY19 • We should look at fundraising opportunities • Discussion of high donor group needing a specific project • Online banking access for Mike and Michelle
Cabot Grant	<ul style="list-style-type: none"> • Sam (Trapps) has agreed to allow Cabot to put a plaque on a bridge. • May also want trail naming rights.
WATA Master Planning for Velomont	<ul style="list-style-type: none"> • WATA is interested in putting together a master plan for the cottonbrook area (Velomont Connector) • Moriah used to work with Walter (recreational specialist for zone 4) and may be a good resource • Rachel and Cyril meeting with WATA 05/15 • We need to have better follow-up on projects (did they do the work we expected)
Board Member Terms	<ul style="list-style-type: none"> • Reviewed board member terms • All in compliance except for Leslie • Directors have three 3-year terms
Leslie Board Membership	<ul style="list-style-type: none"> • <i>Roger moves to re-elect Leslie to the board (term #3)</i> • <i>Andrew seconds</i> • <i>All in favor</i>
Meeting adjourned	8:03 p.m.