

**Stowe Trails Partnership Board Meeting Agenda**  
**February 8, 2017 6:00 – 8:00 p.m.**  
**Location: Stowe Area Association Conference Room**



**Attendees:**

Ty Macwalters	Mike Waldert	Erik Timmerman
Lucy Nersesian	Deb Martin	Drew Clymer
Cyril Brunner	Leslie Gauff	Roger Murphy
Andrew Volansky	Frank Foti	Evan Chismark
<b>Guests:</b>		
Dave Crothers		

<b>Item</b>	<b>Notes</b>
STP Kids MTB Program	<ul style="list-style-type: none"> <li>• Kids MTB Program, potentially in collaboration with Stowe Nordic, was tabled until next month, or a potentially a later date. Currently waiting on the interested parents (i.e. the ones that approached STP in regard to operating this program) to discuss their expectations and goals for the program.</li> </ul>
Cady Hill Update	<ul style="list-style-type: none"> <li>• General update on timber harvest and estimates to clear non-harvestable lumber.</li> <li>• Erik summarized trail walk / assessment with Tom Lepesquer <ul style="list-style-type: none"> <li>○ <i>Board concerns re Tom spreading himself too thin with an aggressive summer schedule.</i></li> <li>○ <i>Discussion re some promotional outreach touting Tom as our trailbuilder, and his stellar resume.</i></li> </ul> </li> </ul> <p><i>Action items:</i></p> <ul style="list-style-type: none"> <li>○ <i>Evan to contact Tom to ensure his schedule will allow him to complete each job in a timely fashion.</i></li> <li>○ <i>Mike / Evan to work on promo aspect via social media, newsletter, etc.</i></li> </ul>
STP Merch / Display at SAA	<ul style="list-style-type: none"> <li>• Discussion of display table / merch display at the Visitor's Center.</li> <li>• Question raised as to whether local retailers might have grid wall / shirt hangers, etc. that we can use for the display.</li> </ul>

	<p><i>Action items:</i></p> <ul style="list-style-type: none"> <li>○ <i>Evan to contact Lisa Carey re her display she built for STP events, as well as in regard to selling shirts online again.</i></li> <li>○ <i>Leslie and Evan to work on display logistics.</i></li> </ul>
FTW Bike Raffle	<ul style="list-style-type: none"> <li>● General update on raffle progress</li> <li>● How best to promote each business or person that donates to the raffle (i.e. money to go towards parts, or parts themselves)? <ul style="list-style-type: none"> <li>○ Andrew: make sure our corporate sponsors know they have a chance to support the raffle and get some promo in the process</li> <li>○ Create better definition of what kind of exposure each sponsor gets for their support.</li> </ul> </li> <li>● Additional Parts: <ul style="list-style-type: none"> <li>○ Ty: suggested contacting I9 for a contact at Cane Creek</li> <li>○ Deb: suggested contacting iRide for any parts they might want to get rid of at a discount</li> </ul> </li> </ul> <p><i>Action items:</i></p> <ul style="list-style-type: none"> <li>○ <i>Evan to share all sponsor info to date with Mike and he can upload to the Raffle webpage</i></li> <li>○ <i>Evan to send in-person sign up sheet to board for anyone that wants to pay cash and avoid the online sign ups</i></li> </ul>
Rebrand Update	<ul style="list-style-type: none"> <li>● Cyril: as we migrate over to StoweTrails.org, make sure the Google Drive is not tied to an individual email address but that it's instead shareable with board members on a project-by-project basis.</li> </ul>
Financials	<ul style="list-style-type: none"> <li>● No discussion</li> </ul>
VMBA	<ul style="list-style-type: none"> <li>● Discussion re VMBA's role in assisting STP with the Cady Hill rebuild: <ul style="list-style-type: none"> <li>○ Discussion re renegotiation of the cap (i.e. lowering it so we can keep the difference and put toward the trails) <ul style="list-style-type: none"> <li>■ Lower cap?</li> <li>■ VMBA trail grant?</li> </ul> </li> </ul> </li> <li>● Motion made and passed for Roger to reach out to VMBA board president John Tedesco to discuss the best way for STP to pursue assistance from VMBA.</li> </ul> <p><i>Action items:</i></p> <ul style="list-style-type: none"> <li>○ <i>Evan to invite Tom Stuessy and John Tedesco to the 2/24 CHF harvest tour</i></li> <li>○ <i>Roger to speak with John Tedesco about how best to proceed</i></li> </ul>

Dylan Conte Sponsorship	<ul style="list-style-type: none"><li>● Motion made and passed to renew Dylan's sponsorship for 2018 at \$1,250<ul style="list-style-type: none"><li>○ Discussion re incentivizing his performances<ul style="list-style-type: none"><li>■ Deb: see where we're at financially at the end of the year and award a performance bonus to Dylan if we're able</li></ul></li></ul></li></ul>
Executive Session	<ul style="list-style-type: none"><li>● Board discussion of ED performance review.</li></ul>