

**Stowe Trails Partnership Board Meeting Agenda**  
**January 10, 2017 6:00 – 8:00 p.m.**  
**Location: Stowe Area Association Conference Room**  
**Attendees:**



Ty Macwalters	Mike Waldert	Drew Clymer
Lucy Nersesian	Frank Foti	Roger Murphy
Deb Martin	Erik Timmerman	Evan Chismark
Andrew Volansky	Sue Clifford	
<b>Guests:</b>		
Dave Crothers	Steve Brownlee	Drew Willard

<b>Item</b>	<b>Notes</b>
Owen Packard	Own potentially available as full time trail guy in 2018. His status is still up in the air as far as how much work he's willing / able to take on this year. Own indicated that he is able to operate a mini-ex.
Steve Brownlee and Drew Willard (Umiak Outfitters / Hunger Mountain Riding Co.)	<ul style="list-style-type: none"> <li>• Drew: Hunger Mountain Riding Co. does fatbike rentals and guided tours. Working with local landowner to run fatbike tours on VAST trail / private land. Opening up a shuttle service at Bolton for fatbikes as well.</li> <li>• Interest in summer downhill MTB shuttles from STP board. Per Drew, express this interest to Bolton owners. Drew can provide contact info.</li> </ul>
Cady Hill Forest Update	<ul style="list-style-type: none"> <li>• Erik Timmerman provided a CHF updates: Charlie's patch cut and Flo selective cutting; Bear's / Cady Hill climb patch cut and selective cutting.</li> <li>• Sue: aim to tee up monthly CHF tours, particularly on a weekend day so people can see the progress and we can keep the project in the public eye.</li> <li>• Frank: aim to assemble a budget as soon as possible and create more targeted fundraising goals.</li> </ul>
FTW Raffle	<ul style="list-style-type: none"> <li>• Evan to send out the link via STP newsletter (i.e. to both members and sponsors). Paid social media campaign too.</li> <li>• Roger: Each board member claim a part of the bike to secure for the raffle.</li> </ul> <p><i>Action Items:</i></p>

	<ul style="list-style-type: none"> <li>○ <i>Evan to send out a Google Doc for people to sign up.</i></li> <li>○ <i>Mike W. to work his connections with several bike co's.</i></li> <li>○ <i>Sue: assign the standards to the build (i.e. boost vs. non boost, etc.)</i></li> </ul>
STP Merchandise	<ul style="list-style-type: none"> <li>● Andrew / Ty: consider doing an "I survived Trailpocalypse 2017" t-shirt. Something a bit cheaper (maybe cotton) than the Club Ride tee's. Lucy: wait until spring when people can get out and see it first hand, help volunteering, etc.</li> <li>● Sue: raise price of the Club Ride Tee's for Trails shirts to \$39, and work with CS to sell the shirts locally.</li> </ul>
February Board Meeting	Wednesday February 7 (not the 14th)
VMBA Discussion	<ul style="list-style-type: none"> <li>● Frank: rumor of WATA and FOTW leaving VMBA. Discussion of VMBA's involvement with Camel's Hump management plan, general VMBA operations.</li> <li>● Drew: draft a letter to VMBA on behalf of the STP board summarizing _____.</li> </ul> <p><i>Action items:</i></p> <ul style="list-style-type: none"> <li>○ <i>Frank, Sue, Ty and Evan to work on drafting.</i></li> </ul>
Corporate Sponsor Party	Circulate a list to the STP board re what is needed for the party.
Stowe Area Association Mixer	Not much support among the board. Consensus is that STP resources are better directed at other fundraising efforts.
<b>Executive Session</b>	
Strategic Planning marketing brochure	<p>General / high level review: after the next round of grammar / spelling edits.</p> <p><i>Action Items:</i></p> <ul style="list-style-type: none"> <li>● <i>EC to make the document available to the board for review prior to printing.</i></li> </ul>
2018 Trail Construction & Maintenance	<p>Review of proposed personnel allocation for the maintenance and construction efforts this year.</p> <p>Sue: Concerns about some of the lesser experienced builders having the ability to efficiently bid a job and see it through to completion.</p> <p>Roger: potentially allocate all trail funds to one person / outfit and have a "full time trail staff"</p>

	<p>Drew: Agreed that using Owen Packard and Andy Hull for trail maintenance could work well.</p> <p>Board agreed that having an experienced builder like Tom Lepasquer available for a significant chunk of time this summer (6 - 8 weeks) is the best route (i.e. for both construction and design purposes). A motion was made to get a formal proposal for 4, 6 and 8 weeks of Tom's time.</p> <p><i>Action Items:</i></p> <ul style="list-style-type: none"> <li>● <i>Erik and Evan to pursue more info and a formal proposal from Tom.</i></li> </ul>
<p>Succession Planning</p>	<p>Per Frank's recent departure as secretary and Drew's concern over his schedule in 2019, Evan tasked board with assembling a committee to look at how we recruit board members that are committed members of the Stowe community with a deep knowledge of the trails. As well as in securing the resources necessary to attract employees in the future (i.e. general organizational sustainability).</p> <p>Roger: important to have overlap in executive positions so they can train their successors.</p> <p>Drew: develop criteria for board members, president, etc.</p> <p><i>Action Items:</i></p> <ul style="list-style-type: none"> <li>● <i>Frank: review and overhaul bylaws as needed to represent these proposed changes.</i></li> <li>● <i>Evan and Drew to assist.</i></li> </ul>